

For Immediate Release

COACHK.COM AND REPLAY PHOTOS ANNOUNCE PARTNERSHIP

Exclusive Coach K Photos Raise Funds for Emily Krzyzewski Family Life Center

Durham, NC, June 13, 2007 - CoachK.com and Replay Photos have announced a unique partnership, bringing exclusive photos of Coach K to fans and customers. A percentage of every sale generated through CoachK.com will benefit the Emily Krzyzewski Family Life Center, a community center in Durham named after Coach K's late mother.

The Coach K Gallery features a wide variety of photos available for purchase, spanning his 26-year career as head coach of the Blue Devils. All images have been captured by professional photographers, and can be purchased in three sizes (9x12, 12x16, 15x20), both framed and unframed.

About the Emily Krzyzewski Center (www.emilyk.org): The Emily K Family Life Center serves economically disadvantaged children and their families from neighborhoods proximate to downtown Durham, from their partner organizations throughout Durham, and from Durham's rapidly growing immigrant population.

About Replay Photos (www.replayphotos.com): Replay Photos, located in downtown Durham, launched its first online photo gallery, Duke's www.bluedevilphotos.com, in the winter of 2003. Today the company works 35 Division I universities. Replay Photos President and Founder, Sue Harnett, earned All-America honors for the Duke women's basketball team in 1991 and is a charter inductee of the Duke Basketball Hall of Honor.

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